

# UAT-UK Use of Cookies

## What are cookies?

The Information Commissioner's Office (ICO) defines a cookie as "a small file of letters and numbers that is downloaded on to your computer when you visit a website. Cookies are used by many websites and can do a number of things e.g. remembering your preferences, recording what you have put in your shopping basket, and counting the number of people looking at a website."

## Current cookie legislation.

On 26 May 2012, new European law relating to use of web cookies came into force in the UK that will affect most web sites. The rules on cookies are covered by **The Privacy and Electronic Communications (EC Directive) Regulations 2003** and **The Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011** and ICO is responsible for enforcing these new rules.

The regulations also cover similar technologies for storing information, e.g. Flash cookies. The ICO and International Chamber of Commerce both provided guidance and advice on EU cookie directive and its implementation. Please refer to their detailed guides for more information:

**[Information Commissioner Office - advice for members of the public \[pdf\]](#)**  
**[International Chamber of Commerce UK Cookie Guide \[pdf\]](#)**

General use of information collected, used, and stored by UAT-UK is governed by UAT-UK's **Data Privacy Notice**.

## Types of cookies

### 1. Strictly necessary cookies

These will generally be used to store a unique identifier to manage and identify the user as unique to other users currently viewing the website, in order to provide a consistent and accurate service to the user.

### 2. Functionality cookies

Will typically be the result of a user action, but might also be implemented in the delivery of a service not explicitly requested but offered to the user. They can also

be used to prevent the user being offered a service again that had previously been offered to that user and rejected.

### 3. Performance cookies

These are limited to performance and website improvement.

### 4. Targeting/advertising cookies

These contain a unique key that is able to distinguish individual users' browsing habits or store a code that can be translated into a set of browsing habits or preferences using information stored elsewhere.

## Cookies set by UAT-UK

Strictly Necessary Cookies		
Provider	Cookie Name	Purpose
app.termly.io	__tluid	Assigns a random ID number to each visitor so that their policy consent and cookie consent preferences can be saved.
www.google.com	rc::a	Used to track and analyze user behavior to distinguish humans from bots or automated software.
www.yourdomain.com	TERMLY_API_CACHE	Used to store visitor's consent result in order to improve performance of the consent banner.

Performance Cookies		
Provider	Cookie Name	Purpose
www.yourdomain.com	_gid _ga_ _gat# _ga	Allows UAT-UK to come up with statistical data on website usage by visitors.

Targeting Cookies		
Provider	Cookie Name	Purpose
www.googletagmanager.com	td	Used to deliver targeted adverts to users based on browsing activity



We do not share any information collated by our cookies above with any third parties.

By using the UAT-UK website, you accept our use of cookies in accordance with this policy.

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